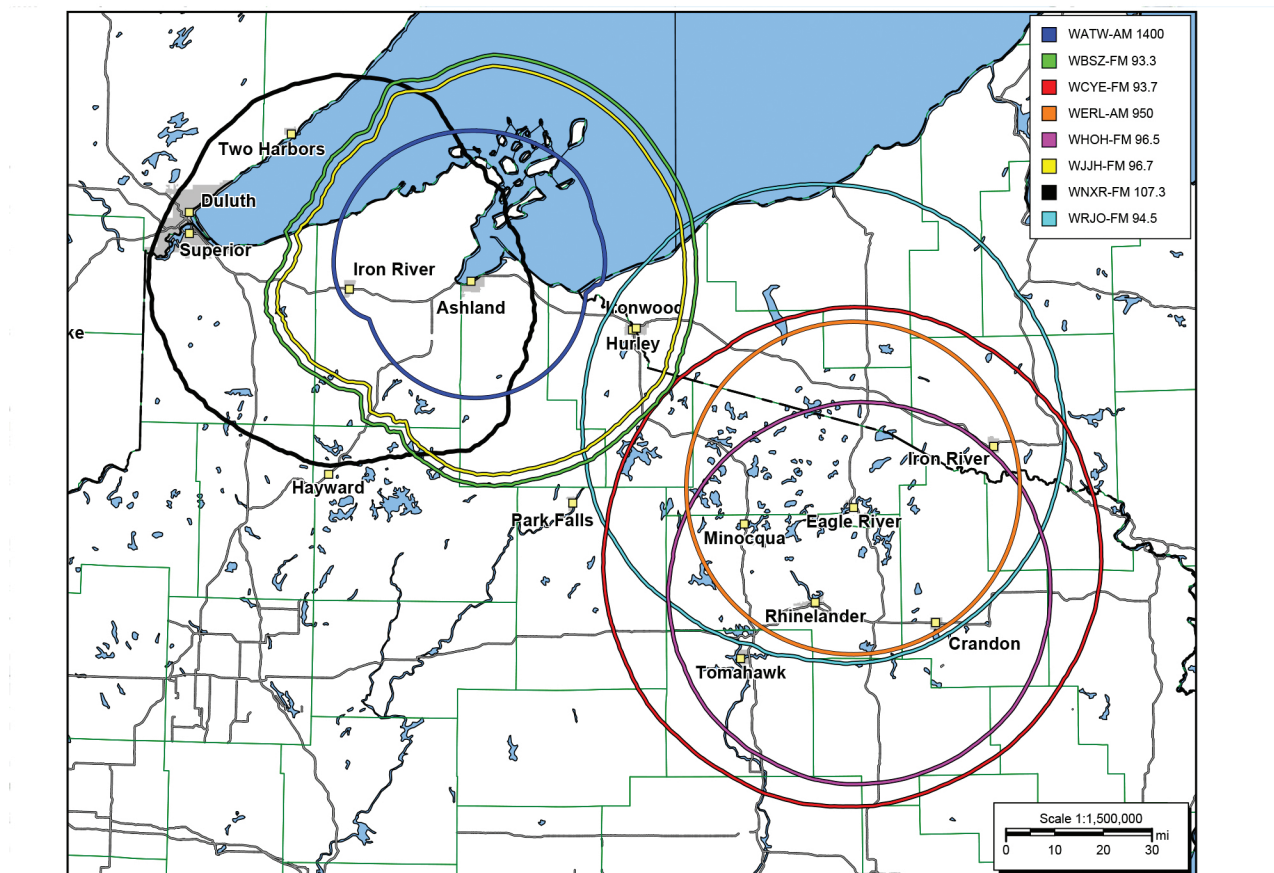


The Heartland Stations

The Heartland Stations are comprised of eight radio stations serving Ironwood, MI, Superior, Hurley, Eagle River, Three Lakes, Minocqua/Woodruff/Arbor Vitae, Boulder Junction, Lac du Flambeau, WI, Manitowish Waters, Rhinelander and Lake Tomahawk, WI. These stations serve 338,408 people in Northern Wisconsin, Michigan's Upper Peninsula and Northeast Minnesota.

The Heartland Station programming consists of many formats including country, classic hits, real rock, oldies, news/talk and play-by-play sports. The target is to reach teens to seniors.

The Heartland Stations Wide Service Area



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